

# the voice

you are reading the  
newsletter of historic  
East End Main  
Street—the voice  
of Charleston's  
oldest, most diverse  
neighborhood

Volume 3, Number 2

Winner of the Main Street West Virginia Outstanding Special Project Award

May/June 2005

## Congratulations to EEMS and our Volunteers!

The West Virginia Main Street Awards Banquet was held in Charleston on April 20. This is a chance for West Virginia's 12 Main Street-designated communities to come together and be recognized for their achievements during the past year.

East End Main Street (EEMS) did very well. The judges recognized our hard work in several areas.

The following individuals received awards. Please congratulate these fine folks for their work and dedication to improving the East End.

- EEMS Board Member of the Year: Pat Brown
- EEMS Business Person of the Year: Keeley Steele
- EEMS Public Official of the Year: Marc Weintraub
- EEMS Volunteer of the Year: Mary Beth Hoover

In the large community category, EEMS took home the Historic Exterior Rehabilitation award for the Corey property exterior facade and new addition at 1407 Washington Street East (where Main Kwong and Mr. J's Beauty supply shop are located). This was a fine example of new construction and how it fits into our revitalizing efforts for design guidelines. Mr. Corey's son, Tony, was there to accept the award on behalf of his father, who passed away this year. Congratulations to the Corey family!

We also won \$1,000 for our Continuing Education efforts. This award goes to communities where volunteers and staff take advantage of the many training opportunities provided by Main Street West Virginia.

Last, but not least, we won the award for the Outstanding Table Display. The theme of this year's



Left to right: Tom Bulla, Secretary, West Virginia Department of Commerce; Mary Alice Hodgson, East End Main Street Program Manager; Tony Corey, owner of 1407 Washington Street East; and David Brown, Executive Vice-President, National Trust for Historic Preservation. The four are shown during the acceptance of the award for Best Exterior Rehabilitation for a Large Community. Photo by Alex Wilson.

banquet was "The Magic of Main Street." Our table display focused on how "traditional" magic just doesn't get the job of revitalization done — it's the 2500+ volunteers hours invested into our neighborhood that is the real magic of East End Main Street and the reason for our success. Thank you, everyone, for those hours you set aside in your busy life to help our businesses and neighbors on the East End.

## May 26 is last day to enter garden contest

Hurry to get your yard garden, pocket garden, or porch garden entered in this year's East End Spring Garden Contest! One winner from each category will win a \$100.00 gift certificate for First Place. The overall top vote getter and will win the Best in Show award, a sculpture from artist Keeley Steele.

On Friday, May 26, visit one of our sponsors' locations to pick up an official voting ballot. Then take the tour anytime before June 23. Vote for your favorite and submit your ballot. You'll be entered in a drawing to win a \$100 gift certificate, just for taking the tour and voting!

Voting ballots will be available to pick up and return at Green's Feed and Seed, Zegeer Hardware, Capitol Market, Contemporary Galleries, Boll Medical, River Studio, and Rite Aid. You'll have until June 22 to vote.

On Saturday, June 25, we will announce the winners at a very special awards program from 9:00 am until 12:00 pm at Celebration Station.

We're also teaming up with the Kanawha County Master Gardeners program and Festiv•ALL, the new citywide arts festival sponsored by the City of Charleston, to bring musical entertainment, gardening workshops for adults, and a special project for kids.

The East End Main Street Program Promotions committee extends a special thank-you to Green's Feed and Seed, Zegeer Hardware, Capitol Market, and The Greater Kanawha Valley Foundation for sponsoring this year's event. If you have questions, please e-mail East End Main Street Program director Mary Alice Hodgson at MAHodgson@CharlestonAreaAlliance.com or call her at 345-1738.



## Don't Miss Festiv•ALL!

Charleston's first annual Festiv•ALL celebration will take place June 24, 25, and 26. Check out the website [www.festivallcharleston.com](http://www.festivallcharleston.com) to see the list of events, updated daily, planned for this new, annual, robust celebration of the arts!



Again this year, the Live at the Levee free summer concert series will take place in Charleston on Friday evenings beginning at 6:00 pm. The schedule, which runs from June 3 through August 26, is as follows:

- June 3  
Carpenter Ants
- June 10-RAFFLE ONLY  
Lineman's Rodeo
- June 17  
Liz Nichols
- June 24  
Bob Thompson
- July 1  
Esquires
- July 8  
Mojos
- July 15  
Davisson Brothers Band
- July 22  
Blues du Jour
- July 29  
Mother's Nature
- August 5  
Soul Doctors
- August 12  
TBA
- August 19  
Lipzz Big Band
- August 26  
Voodoo Katz



Please enter my garden in the East End Main Street Spring Garden Contest. I have enclosed the required entry fee of \$5.00 (check or money order payable to Charleston Area Alliance). I understand that my entry means people will be visiting my property to vote between dawn and dusk; I also understand that the East End Main Street program will not be responsible for any injury or damage to personal property as a result of this contest.

SIGNATURE \_\_\_\_\_

NAME \_\_\_\_\_

ADDRESS \_\_\_\_\_

TELEPHONE \_\_\_\_\_

E-MAIL \_\_\_\_\_

PLEASE CHECK ONE CATEGORY (ONLY ONE ENTRY PER HOUSEHOLD):

PORCH GARDEN (viewable from street level)  POCKET GARDEN (20 square feet or less)  WHOLE YARD GARDEN

Mail or drop off your entry to Charleston Area Alliance at the address below:

Entries must be received by May 26, 2005. The number of contestants will be limited to the first 50 registrations received. Winners will be announced June 25, 2005.

CHARLESTON AREA ALLIANCE  
1116 SMITH STREET  
SUITE 301  
CHARLESTON, WV 25301  
304-345-1738



## East End Calendar

### May

#### Wednesday, May 4

East End Main Street Economic Restructuring Committee meeting, Suttle & Stalnaker, 5:00 pm

#### Thursday, May 5

East End Main Street Promotions Committee meeting, Contemporary Galleries, 5:30 pm

#### Thursday, May 12

East End Main Street Design Committee, Contemporary Galleries, 4:00 pm

#### Saturday, May 21

Kanawha County master gardeners plant sale, Coonskin Park, 9:00 am

#### Thursday, May 26

Last day to enter your garden in the East End Main Street Garden Contest

#### May 27, 28, 29, 30

Vandelia Gathering traditional arts and music festival at the Cultural Center and on the grounds of the Capitol Complex

#### Saturday, May 28

First day to vote for your favorite garden in the East End Main Street Garden Contest



### June

#### Wednesday, June 8

East End Main Street Economic Restructuring Committee meeting, Suttle & Stalnaker, 5:00 pm

#### Thursday, June 9

East End Main Street Design Committee, Contemporary Galleries, 4:00 pm

#### Monday, June 13

East End Main Street Promotions Committee meeting, Contemporary Galleries, 5:30 pm

#### Wednesday, June 22

Last day to vote for your favorite in the East End Main Street Garden Contest

#### Friday, June 25

East End Main Street Program Garden Contest awards and workshops, Celebration Station, 9:00 am-noon

Advertise in future issues of *The Voice* and help sustain this important community and economic development tool. Call 345-1738 to learn how. East End Main Street would like to thank Charleston Renaissance Corp, Charleston Area Medical Center and the Greater Kanawha Valley Foundation for their generous support of this publication. To submit an article or report an event for our calendar, please call 345-1738 or e-mail [info@crcwv.org](mailto:info@crcwv.org).



## East End Main Street welcomes WV POWER

Batter up! We hope the West Virginia Power enjoys its new home, and we wish them amazing success here on the East End. The Power has joined a group of wonderful neighbors who already know how special our neighborhood is.

We are proud to have the team in the East End, and look forward to the many great memories that people will make at their brand-new ballpark in Charleston's oldest and most diverse neighborhood. Please visit [www.wvpower.com](http://www.wvpower.com), where you can view the schedule of upcoming games, get ticket information, and find out about special events. Then come to a game and welcome THE POWER to the East End!



## Hey, where's that at?

The first person who can identify this architectural feature of an East End Business will win a \$10.00 gift certificate from a local business. Look up, look down, over a hill, around a bend...there's always something new to notice on our East End! If you can tell us where to find this curious detail, e-mail [MAHodgson@CharlestonAreaAlliance](mailto:MAHodgson@CharlestonAreaAlliance) or call 345-1738.

## CBMA announces "The Jabez Project"

By the Reverend Lloyd Allan Hill, President, Charleston Black Ministerial Alliance, Inc.

*And Jabez called on the God of Israel, saying, Oh that thou wouldest bless me indeed, and enlarge my territory, and that thine hand might be with me, and that thou wouldest keep me from evil, that it may not grieve me! And God granted him that which he requested. — 1 Chronicles: 4/10*

Jabez was a young man who, according to Scripture, was born in a fatherless home. His mother was so devastated by the prospect of raising a child on her own that she gave him a name to forever remind her of her struggle as a young single parent. Jabez means "time of sorrow."

Jabez is most recognized for the prayer he made to God as he realized that his life's circumstances, if left to himself, might never be bettered. Therefore, he turned to the God of his fathers with a four-fold request.

Though the project encompasses all four requests, our main focus is on the second: *OH God! Bless me indeed, Enlarge my territory, Let thy hand be with me, and Keep me from evil.*

Jabez knew the odds of improving his circumstances were against him, the son of a single female parent in a society that offered few opportunities for him.

Each day he faced the temptation to give in and become another victim of his surroundings and circumstances. In desperation, he reached out to the only help he knew. "Oh, Lord! Enlarge my territory." Or, "God deliver me out of this box."

This young man had the wisdom to realize that the course of his life rested on whether or not he got out of that box. Hence, we have the now famous prayer of Jabez.

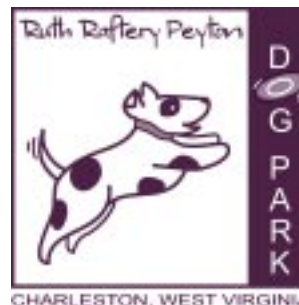
The goal of the Jabez project of the CBMA is to do all we can to influence our youth toward the determination to "get out of the box."

Our plan is to expose our youth again and again to positive, life-changing opportunities. Whether that

thevoice

Charleston East End Main Street  
1116 Smith Street, Suite 301  
Charleston, WV 25301

## Dog park T-shirts for sale



It's a T-shirt worth wagging a tail for! Priced at \$10.00 each, they are available at the Four Leg Gourmet, 1588 Washington Street East. All proceeds go to maintenance and improvements for the Ruth Raftery Peyton Dog Park. Woof! Woof!

## Juanita Reed, History Hero

Juanita Reed, a volunteer with the East End Main Street Promotions committee, was honored on History Day at the State Capitol as a *History Hero Award* winner in March. Thanks for all your hard work and dedication to EEMS and to preserving our history through the treasured art form of quilts!

means bringing them to our youth facility or opening other opportunities for them, we want to encourage them to dream beyond the place they are, to dream of things "outside of their box." We want to instill hope where, in many cases, it seems there is no hope.

Judging by activities and events we have sponsored in the past year, this project has already proven to be successful. Activities included bringing in the world champion Double-Dutch Forces Jump Rope Team of Charlotte, NC; an all day whitewater rafting trip down the New River; and a tour of the 130<sup>th</sup> Division of the Air National Guard of WV.

We are now in the process of planning and creating other positive activities for the youth of our community, and we need community partners. If you have a caring heart for our youth, join with us with your support – physical, spiritual, and/or financial. Whatever is within your ability will be gratefully received.

You may also have ideas to help further the goals of the Jabez Project. If so, we encourage you to contact us either by phone (304-344-8661), e-mail ([revllan@charter.net](mailto:revllan@charter.net)) or by visiting our website ([www.charlestoncbma.org](http://www.charlestoncbma.org))

